



Mt. Carmel High School  
**Tournament of Bands**  
Sponsorship Opportunities





## Mt. Carmel High School 40<sup>th</sup> Annual Tournament of Bands Sponsorship Opportunities

The Mt. Carmel Marching Sundevils will be hosting their **40<sup>th</sup> Annual Tournament of Bands** on October 29, 2016. This prestigious competition draws high school marching bands from throughout Southern California. Approximately 30 high school bands and color guards with nearly 3,000 students, and thousands more in attendance, will be on our campus the entire day, providing you with the opportunity to present your advertising to students, parents, relatives, directors, and music fans of all ages.

As the single largest fundraiser for the entire MCHS music program, this tournament provides the necessary funds to put on this big event, as well as for much needed music instructors, equipment, music, instruments, repairs, uniforms, and transportation needs not provided by the school district.

We have many different sponsorship opportunities from Program Ads, Trophy sponsorships and presentations, Truck Banners, Field Banners, T-shirt Logos, distribution of advertisements with ticket sales, and several combination packages. Any donation or sponsorship you can provide is sorely needed and greatly appreciated!



The Mt. Carmel High School Music Foundation is a 501(c)3 tax-exempt charitable organization (#23-7378404), so your donation is tax deductible to the full extent allowed by law.

Questions? Please call or text Ann at (858) 603-4811  
or email [mchstournamentsponsorship@gmail.com](mailto:mchstournamentsponsorship@gmail.com).  
You can also visit our website at [www.mchsbandtournament.com](http://www.mchsbandtournament.com).

## **\$300 Value Packages**

### **Sweepstakes Trophy Package**

- Engraved Sponsor for Tournament Sweepstakes Trophy
- Personal presentation of trophy and announcement/advertisement during awards ceremony
- Website advertisement
- Half page ad in our tournament program
- Framed Sponsor Appreciation Photo

### **Field Banner Package**

- Banner displayed on front railing all day at Tournament & 2 home football games
- Announcement at the beginning of the PM awards ceremony
- Website advertisement
- Half page ad in our tournament program
- Framed Sponsor Appreciation Photo

### **Parade Banner Package**

- Banner displayed next to judges seating during Parade & on front railing at home football games
- Announcement at the beginning of the AM Parade awards ceremony
- Website advertisement
- Half page ad in our tournament program
- Framed Sponsor Appreciation Photo

### **T-Shirt Package**

- Logo placed on hundreds of tournament t-shirts
- Website advertisement
- Half page ad in our tournament program
- Framed Sponsor Appreciation Photo

### **Ticket Sale Package**

- Distribution of coupon, wristband, business card or magnet with each entrance ticket
- Website advertisement
- Half page ad in tournament program
- Framed Sponsor Appreciation Photo

## **\$500+ Packages**

### **Premier Sweepstakes Trophy Package \$500**

- Engraved Sponsor for Combined Tournament Sweepstakes Trophy
- Personal presentation of trophy and announcement during awards ceremony
- Website advertisement
- Full page ad in our tournament program
- Custom Framed Sponsor Appreciation Photo

### **Premier Banner Package \$550**

- Banner displayed on front railing all day at Tournament & 2 home football games
- 2<sup>nd</sup> Banner displayed next to judges seating during Parade
- Announcement at the beginning of the AM Parade awards ceremony
- Announcement at the beginning of the PM awards ceremony
- Website advertisement
- Full page ad in our tournament program
- Custom Framed Sponsor Appreciation Photo

### **Premier Truck and Banner Sponsor Package \$850/ \$1000\***

- Medium or Large\* permanent box truck banner displayed all year at Mt. Carmel High School, on the Tournament Parade route, and at home football games (we cover the cost of manufacture and installation- so this is recommended for annual sponsors only!).
- Vinyl Banner displayed on front railing all day at Tournament Field show and at home football games
- 2<sup>nd</sup> Banner displayed next to judges seating during Parade
- Website advertisement
- Full page premium ad in our tournament program
- Custom Framed Sponsor Appreciation Photo or Plaque\*

# Combined Sponsorship Packages

*Combine 1 or more packages/individual items*

## **BRONZE SPONSORSHIP \$500+**

Become a bronze sponsor by combining any packages that exceed \$500

Bronze Sponsors get the following addition recognition...

- ✓ Bronze announcements during our judges breaks
- ✓ Bronze website advertisement
- ✓ Bronze full page ad in our tournament program
- ✓ Bronze Custom Framed Sponsor Appreciation Photo

## **SILVER SPONSORSHIP \$750+**

Become a silver sponsor by combining any packages that exceed \$750

Silver Sponsors get the following addition recognition...

- ✓ Silver announcements during our judges breaks
- ✓ Silver website advertisement
- ✓ Silver full page ad in our tournament program
- ✓ Silver Custom Framed Sponsor Appreciation Photo

## **GOLD SPONSORSHIP \$1000+**

Become a gold sponsor by combining any packages that exceed \$1000

Gold Sponsors get the following addition recognition...

- ✓ Gold announcements during our judges breaks
- ✓ Gold website advertisement
- ✓ Gold full page premium ad in our tournament program
- ✓ Gold Custom Sponsor Appreciation Plaque

## **PLATINUM SPONSORSHIP \$1500+**

Become a platinum sponsor by combining any packages that exceed \$1500

Platinum Sponsors get the following addition recognition...

- ✓ Platinum announcements during our judges breaks
- ✓ Platinum website advertisement
- ✓ Platinum full page premium color ad in our program
- ✓ Platinum Custom Sponsor Appreciation Plaque



# Mt. Carmel Tournament of Bands

## Individual Sponsorship Opportunities

### **Tournament of Bands Trophy Sponsor \$100-500+** (see p.4)

Sponsorship of major sweepstakes awards includes inscription of your family or company name on our beautiful custom built trophies and the opportunity to personally present the trophy at our awards ceremony.

- Premier Sweepstakes Trophy Package with full page ad (see above) ..... \$500
- Sweepstakes Trophy Package with half page ad (see above) ..... \$300
- Sweepstakes Trophy with no ad ..... \$250
- Combined First Place Trophy with ¼ page ad..... \$150
- 1A-6A First Place Trophy with business card ad..... \$100

### **Banner Advertising** (see p.9)

(Displayed all day at Tournament & all home football games: sponsor provides banner artwork).

- Large Field Banner only (3x5)..... \$250
- Banner Placement @ tournament only (any size you provide banner) ..... \$150

### **Tournament Program Advertisements** (see p.5-7)

- Business Card ..... \$40
- ¼ page Vertical ..... \$75
- ½ page Horizontal ..... \$125
- Full Page ..... \$200
- Premium Color Full Page (back or inside cover) ..... \$300

### **Tournament of Bands T-Shirt Sponsor \$300**

- T-Shirts Package with half page ad (see above) ..... \$300
- Logo on tournament T-Shirts with no ad ..... \$250

### **Vendor Rental Space**

- Food/Drink Concessions ..... \$300 + 10% of Sales
- Music/Arts/Crafts/Products ..... \$200
- Demo Only/Non Profit with Sales ..... \$75

### **In-Kind Donations**

- Food, Drink, Monetary or other donations are welcome!
- Please call or text Ann at (858) 603-4811 or email [mchstournamentssponsorship@gmail.com](mailto:mchstournamentssponsorship@gmail.com)



# Sponsorship Order Form

- \* Please fill out a sponsorship announcement (p.6)
- \*\* Please fill out a Trophy Sponsor Preference (p.7)

## Value Sponsorship Packages

- \_\_\_\_\_ Sweepstakes Trophy Package \$300 \*/\*\*
- \_\_\_\_\_ Field Banner Package \$300
- \_\_\_\_\_ Parade Banner Package \$300
- \_\_\_\_\_ T-Shirt Package \$300
- \_\_\_\_\_ Ticket Sale Package \$300
- \_\_\_\_\_ Premier Banner Sponsor Package \$550
- \_\_\_\_\_ Premier Truck and Banner Sponsor Package (circle one \$850 or \$1000)

## Combined Sponsorship Packages \* Please fill out a sponsorship announcement

- \_\_\_\_\_ BRONZE SPONSORSHIP \$500+ (indicate choices above)
- \_\_\_\_\_ SILVER SPONSORSHIP \$750+ (indicate choices above)
- \_\_\_\_\_ GOLD SPONSORSHIP \$1000+ (indicate choices above)
- \_\_\_\_\_ PLATINUM SPONSORSHIP \$1500+ (indicate choices above)

## Individual Sponsorship Opportunities

- \_\_\_\_\_ Sweepstakes Trophy (no package) \*\* ..... \$250
- \_\_\_\_\_ Combined First Place Trophy with ¼ size program ad\*\* ..... \$150
- \_\_\_\_\_ First Place Trophy with business card program ad\*\* ..... \$100
- \_\_\_\_\_ Field Banner only (3x5) ..... \$250
- \_\_\_\_\_ Banner Placement @ tournament only (any size you provide banner) ..... \$100

## Tournament Program Advertisements (see p.5-7)

- \_\_\_\_\_ Business Card ..... \$40
- \_\_\_\_\_ ¼ page Vertical ..... \$75
- \_\_\_\_\_ ½ page Horizontal ..... \$100
- \_\_\_\_\_ Full Page ..... \$200
- \_\_\_\_\_ Premium Full Page (back or inside cover) ..... \$300

**Tournament of Bands T-Shirt Sponsor**

\_\_\_\_\_ Logo on tournament T-Shirts (no package)..... \$250

**Vendor Rental Space**

\_\_\_\_\_ Food/Drink Concessions..... \$300 + 10% of Sales

\_\_\_\_\_ Music/Arts/Crafts/Products ..... \$200

\_\_\_\_\_ Demo Only/Non Profit with Sales ..... \$75

~~~~~  
Trophy Inscription (Sweepstakes): \_\_\_\_\_

Trophy Presenters Names (Sweepstakes): \_\_\_\_\_

(optional)

Sponsorship Announcement: 1-2 sentences what you would like us to say over the microphone when we announce you or your company during the awards ceremony or judges break

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Order Information (Please Print)**

Name of Business: \_\_\_\_\_

Name (Responsible for placing ad) \_\_\_\_\_

Proprietor's Signature \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone (\_\_\_\_\_) \_\_\_\_\_

Email address \_\_\_\_\_

Please mail completed order form, artwork, and check (payable to "MCMF") to:

MCMF, c/o TOURNAMENT , P.O. BOX 720188, San Diego, CA 92172-0188

Or you may email artwork (preferably in PDF format) to [mchstournamentsponsorship@gmail.com](mailto:mchstournamentsponsorship@gmail.com)

**Artwork Deadline is September 30, 2016**

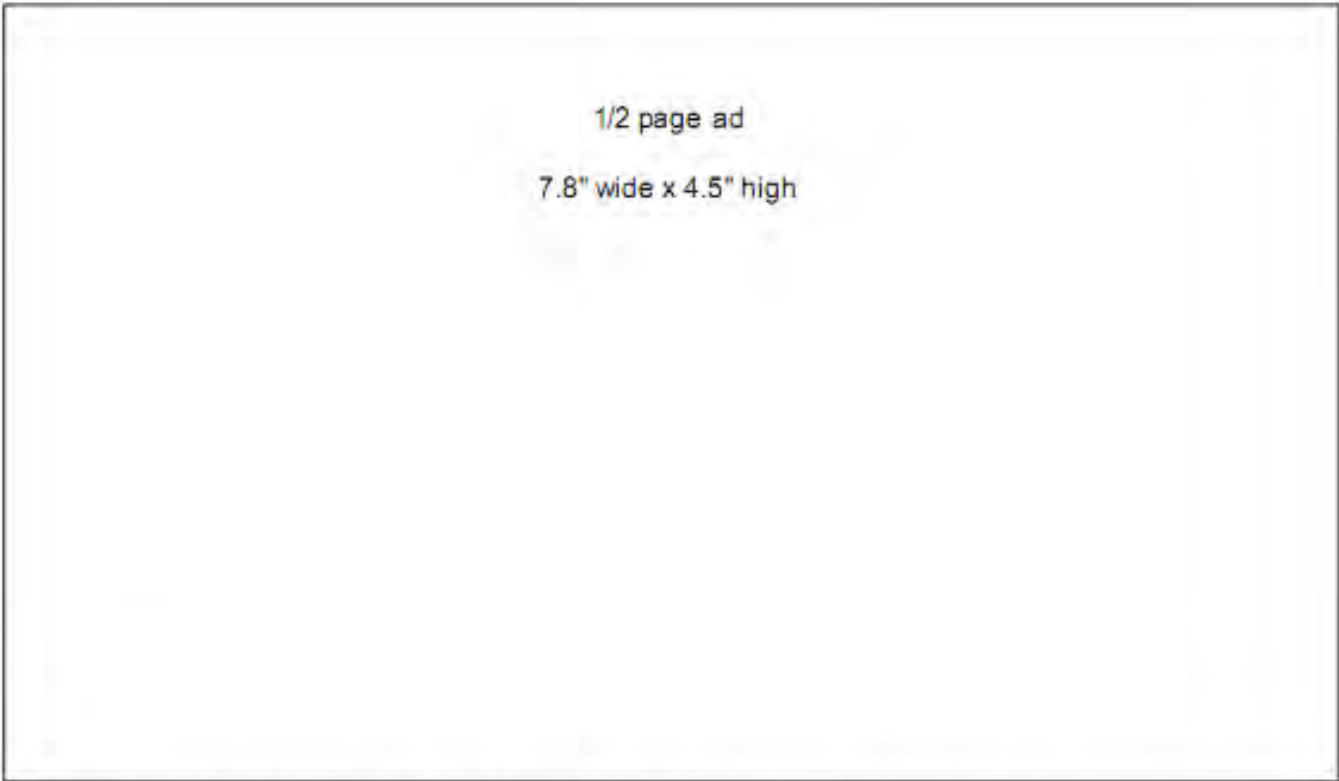
Any questions? Please call or text Ann at (858) 603-4811



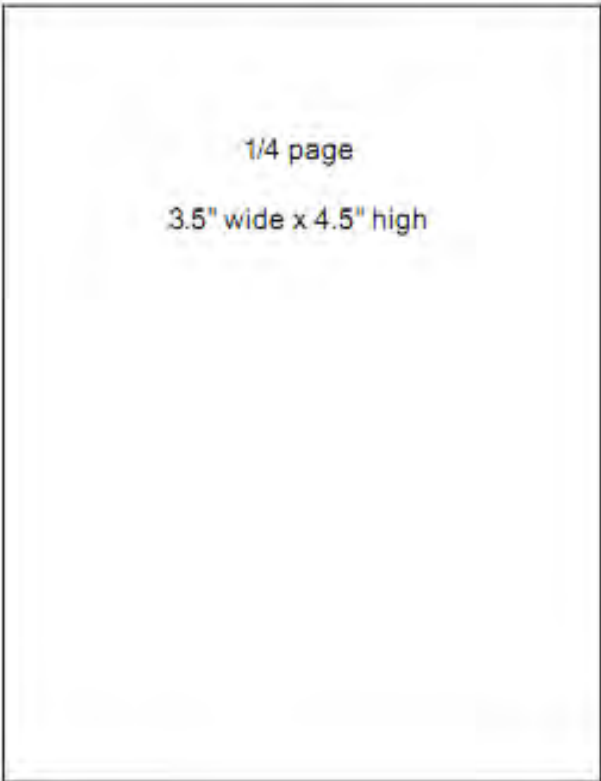
| Please Note (1 <sup>st</sup> , 2 <sup>nd</sup> & 3 <sup>rd</sup> choices) | TROPHY                              | DESCRIPTION                           | Cost                                                                                           |
|---------------------------------------------------------------------------|-------------------------------------|---------------------------------------|------------------------------------------------------------------------------------------------|
|                                                                           | Sweepstakes Trophy, GRAND COMBINED* | Tournament Grand Champion, BAND       | \$500 Premier packages                                                                         |
|                                                                           |                                     | Tournament Grand Champion, HIGH MUSIC |                                                                                                |
|                                                                           |                                     | Tournament Grand Champion, AUXILIARY  |                                                                                                |
|                                                                           | Sweepstakes Trophy, FIELD SHOW**    | Field Show, BAND (AM or PM Ceremony)  | \$250 individual trophy with announcement or \$300 package with program and web advertisements |
|                                                                           |                                     | Field Show, MUSIC                     |                                                                                                |
|                                                                           |                                     | Field Show, PERCUSSION (AM or PM)     |                                                                                                |
|                                                                           |                                     | Field Show, AUXILIARY                 |                                                                                                |
|                                                                           |                                     | Field Show, VISUAL                    |                                                                                                |
|                                                                           |                                     | Field Show, GENERAL EFFECT Music      |                                                                                                |
|                                                                           |                                     | Field Show, GENERAL EFFECT Visual     |                                                                                                |
|                                                                           | Sweepstakes Trophy, PARADE**        | Parade, BAND (AM Ceremony)            |                                                                                                |
|                                                                           |                                     | Parade, MUSIC (AM Ceremony)           |                                                                                                |
|                                                                           |                                     | Parade, AUXILIARY (AM Ceremony)       |                                                                                                |

| Circle Band Class (if preference) | TROPHY                                       | DESCRIPTION                  | Cost/Donation    |
|-----------------------------------|----------------------------------------------|------------------------------|------------------|
|                                   | First Place Trophy, COMBINED                 | Combined Field Show & Parade | \$150 individual |
|                                   | Drum Major, PARADE                           | Parade Drum Major Trophy     | \$100 individual |
| 1A 2A 3A 4A 5A 6A                 | First Place Trophy: All Band Classes (1A-6A) | Field Show, BAND             | \$100 individual |
| 1A 2A 3A 4A 5A 6A                 |                                              | Field Show, MUSIC            | \$100 individual |
| 1A 2A 3A 4A 5A 6A                 |                                              | Field Show, AUXILIARY        | \$100 individual |
| 1A 2A 3A 4A 5A 6A                 |                                              | Field Show, PERCUSSION       | \$100 individual |
| 1A 2A 3A 4A 5A 6A                 |                                              | Parade, BAND                 | \$100 individual |
| 1A 2A 3A 4A 5A 6A                 |                                              |                              |                  |





Personal ads are placed in open spaces of the layout - NO guarantee in size or placement



Full page ad is 7.8" wide x 9.75" high



## Box Truck Advertising

Annual box truck sponsorship displayed at the tournament and parade, all home football games, and outside the bustling music building throughout the school year. The permanent box truck signs are specially made from aluminum and are riveted onto the box truck. It is also a significant up-front cost for us, so this is a wonderful option for sponsors who intend to support us annually. Signs range from \$500-\$1000.



# Banner Advertising

Banners are displayed at the tournament and home football games and are seen by thousands of spectators.

